

July 12, 2022



OFFICIAL RULES “BLACKSMITH/BRIDGE BIKE WORKS” PROMOTION

Promotion #1 – benefiting **Princess Margaret Northern Pass to Conquer Cancer** (“**Northern Pass**” and “**Event**”) scheduled for Saturday, August 6th, 2022 (“**Event Day**”)

This promotion is intended for viewing and participation in Ontario only and shall be interpreted according to the laws of Ontario and the laws of Canada applicable therein. It is open only to legal residents of Ontario, 16 years of age or older, and is intended for duly registered 2022 participants of Northern Pass.

- The sponsors of this Contest are Blacksmith Cycle, Bridge Bike Works and The Princess Margaret Cancer Foundation (the “Contest Sponsor(s)”). The contest administrator for the Contest are The Princess Margaret Cancer Foundation. (“Contest Administrator”).
- **PROMOTION PERIOD:** Contest begins July 14th, 2022 at 12:00 AM EST and ends on May August 4th @ 11:59 AM EST (the “Promotion Closing Date”) (together, the “Promotion Period”) after which time no further entries will be accepted.

HOW TO ENTER: No purchase necessary. You can qualify for a chance to win the promotion by fulfilling one of the following two:

1. All riders who raise a minimum of \$250 during the Promotion Period earn one entry to the draw.
2. Each additional increment of \$250 raised during this period will earn one additional entry.

If you meet the above “How to Enter” criteria during the Promotion Period, you will be entered for a chance to win the Promotion Grand Prize (“Grand Prize”).

- A custom Bridge Surveyor frameset
- A custom bike fitting and build from te experts at Blacksmith Cycle in Toronto

The prize will be fulfilled in the Fall of 2022 and the dates are subject to change.
*is subject to change and could be replaced with an experience of equal value

Prize must be accepted as awarded, cannot be substituted, transferred, exchanged, or surrendered for cash, except at the sole and absolute discretion of the Contest Sponsor, which reserves the right for any reason, to award a substitute prize of their choosing, including without limitation, a cash award. All incremental costs in claiming a prize not outlined in the prize description are the sole responsibility of the prize winner.

Shipped prizes shall not be insured and the Contest Sponsor shall not assume any liability for lost, damaged or misdirected prizes.

PRIZE WINNER SELECTIONS:

Grand Prize Draws: On August 4th, 2022 (the “Draw Date”) in Toronto, ON at approximately 12:30 PM EST the Contest Administrator will select one (1) winner for the Grand Prize. Odds of being selected as the potential winner of the Grand Prize depends on the total number of eligible individual entries received during the Contest Period.

The Contest Sponsor or its designated representative will make three (3) attempts to contact the selected entrant by telephone or email within ten (10) business days of the Draw Date. If a selected individual entrant cannot be contacted within three (3) attempts or ten (10) business days of the Draw Date (whichever occurs first), or there is a return of any notification as undeliverable without a forwarding address, then the selected individual entrant will be disqualified and the Contest Sponsor reserves the right, in its sole discretion, to randomly select an alternate eligible individual entrant from among the remaining eligible entries to award the prize.

No communications will be entered into except with selected entrants.

BEFORE BEING DECLARED A WINNER, the selected individual (hereinafter referred to as "potential winner") will be required to sign and return a waiver within ten (10) business days (at the potential winner's sole cost and risk) the Contest Sponsor's declaration and release form, which (among other things) (i) confirms compliance with these Official Contest Rules (the "Rules"), (ii) acknowledges acceptance of the Prize as awarded, (iii) releases the Contest Sponsor, Contest Administrator, contest prize suppliers, and each of their respective shareholders, employees, parents, directors, board members, officers, members of the University Health Network Board of Trustees and Executive team, affiliates, subsidiaries, representatives, agents, successors and assigns (collectively, the "Contest Group") from any and all liability in connection with this Contest, the potential winner's participation therein and/or the awarding and use/misuse of the Prize won or any portion thereof, (iv) agrees to the publication, reproduction and/or other use of the potential winner's name, address, voice, statements about the Contest and/or photograph or other likeness without further notice or compensation, in any publicity or advertisement carried out by the Contest Sponsor in any manner whatsoever, including print, broadcast or the internet, and (v) requires the potential winner to correctly answer a mathematical skill-testing question without mechanical or other aid. If a potential winner: (a) fails to correctly answer the skill-testing question, (b) declines the Prize won, is not in compliance with these Official Contest Rules, and/or (c) fails to return the properly executed contest documents within the specified time, then he/she will forfeit the Prize won with no liability to Contest Sponsor whatsoever and Contest Sponsor reserves the right, in its sole discretion, to randomly select an alternate eligible entrant to award the Grand or Individual prize from the remaining and corresponding eligible entries. A selected entrant may be required to provide photo identification, their occupation and employer in order to substantiate their eligibility.

The Contest Group is not responsible for late, lost, damaged, misdirected, mutilated, garbled, illegible or incomplete entries.

ADDITIONAL CONDITIONS OF PARTICIPATION. By participating in this Contest, each entrant accepts and agrees to these Official Rules and all decisions of the contest judges (who may be employees, agents or independent contractors of the Contest Sponsor), which shall be final and legally binding on the entrant in all matters relating to this Contest including, without limitation, eligibility and/or disqualification of entries. All entries become the property of the Contest Sponsor and will not be returned.

Entrants and/or winners assume liability for, and release and hold harmless the Contest Group from, injuries caused, or claimed to be caused by participating in the Contest, by the acceptance, possession, or use of any prize awarded, including but not limited to claims/damages for personal injury, or property damage.

Any attempt by an entrant or other individual, to deliberately damage any website or undermine the legitimate operation of this promotion, including but not limited to any fraudulent claims, is a violation of criminal and civil laws. Should such an attempt be made, the Contest Sponsor reserves the right to seek remedies and damages from any such individual, to the fullest extent permitted by law, including criminal prosecution.

Participant engaging in any of the foregoing activities may be disqualified and will forfeit any prizes won.

In the event of a dispute as to who submitted an entry, the entry will be deemed to have been submitted by the authorized account holder of the email address submitted at the time of entry.

“Authorized Account Holder” is defined as the natural person who is assigned to an email address by an Internet access provider, on-line service provider or other organization (e.g., business, educational institution, etc.) that is responsible for assigning email addresses for the domain associated with the submitted email address. Selected entrant may be required to provide the Contest Sponsor with proof that he/she is the authorized account holder of the email address associated with the selected entry.

ELIGIBILITY. Contest is open to legal residents of Ontario and is intended for duly registered 2022 participants of Northern Pass.

Contest is not open to registered 2022 participants of Northern Pass that are employees, representatives and agents of the Contest Sponsor and Contest Group, or each of their affiliates or related companies and, if applicable, advertising or promotion agencies, contest judges, contest prize suppliers, any other companies engaged in the development, production, or distribution of materials for this Contest, and members of the immediate families of, or persons domiciled with (whether related or not), any of the above.

LIMITATION OF LIABILITY. By entering this Contest, each winner acknowledges and agrees that the Contest Group: i) shall have no liability of any kind whatsoever with respect to this Contest and/or the awarding or use of the prize, (ii) make no warranty, guaranty or representation of any kind concerning the prize, (iii) disclaims any implied warranty, and (iv) is not liable for injury, loss or damage of any kind resulting from the entrant’s acceptance or use of the prize or otherwise from such entrant’s participation in this Contest.

The Contest Sponsor and its affiliates may, at their sole discretion and without liability, terminate the Contest in whole or in part, without notice, or modify or suspend the Contest at any time, if fraud, technical failures including any network server or hardware failure, viruses, bugs, errors in programming, or communications or any other errors or other causes beyond the control of the Contest Sponsor corrupt the administration, integrity or security of the Contest or if any other factor interferes with the conduct of this Contest as contemplated by these Official Rules. In no event will the number of prizes awarded exceed the available number of prizes as specified in these Official Rules.

In the event that, due to a printing, manufacturing, mechanical or other error of any kind or nature whatsoever, more Prizes are claimed than are intended to be awarded according to these Official Rules, Prizes will stop being awarded when the Contest Sponsor becomes aware of an error respecting the number of Prizes and the Contest Sponsor reserves the right, in its sole and absolute discretion, to conduct a random draw from amongst all eligible and approved Prize claimants whose claims have not yet been redeemed to award the remaining number of advertised Prizes.

The Contest Group is not responsible for typographical or other errors in the offer or administration of this Contest, including but not limited to, errors in advertising, the Official Rules, the announcement of winners, distribution of the prizes or technical malfunctions of telephone network lines, computer online systems, servers or providers, computer equipment or software, viruses, bugs, failure of personal computers and/or software and hardware configurations, or failure of any email to be received by the Contest Sponsor or a participant for any reason including but not limited to traffic congestion on the Internet or at any website or combination thereof. The Contest Group is not responsible for damage to a user’s system occasioned by participation in this Contest or downloading any information necessary to participate in this Contest.

The Contest Group does not warrant that access to or use of the Contest site will be uninterrupted or error-free.

This Contest is subject to the laws of the Province of Ontario and the laws of Canada applicable therein.

All issues and questions concerning the construction, validity, interpretation and enforceability of these Official Rules, or the rights and obligations of entrant and the Contest Sponsor in connection with the Contest, shall be governed by, and construed in accordance with, the substantive laws of the Province of Ontario without regard to Ontario conflicts of law principles. All entrants consent to the jurisdiction and venue of the Province of Ontario.

PERSONAL INFORMATION AND PUBLICITY RIGHTS. Unless entrants otherwise indicated, the personal information gathered about entrants in the course of this Contest will be used by the Contest Sponsor for the administration of the Contest and will be used by the Contest Group in connection with any publicity relating to the Contest. Each potential winner agrees to the use of his/her name, comments, photograph, and other likeness for publicity purposes, and grants to the Contest Group any and all rights to said use without further compensation.