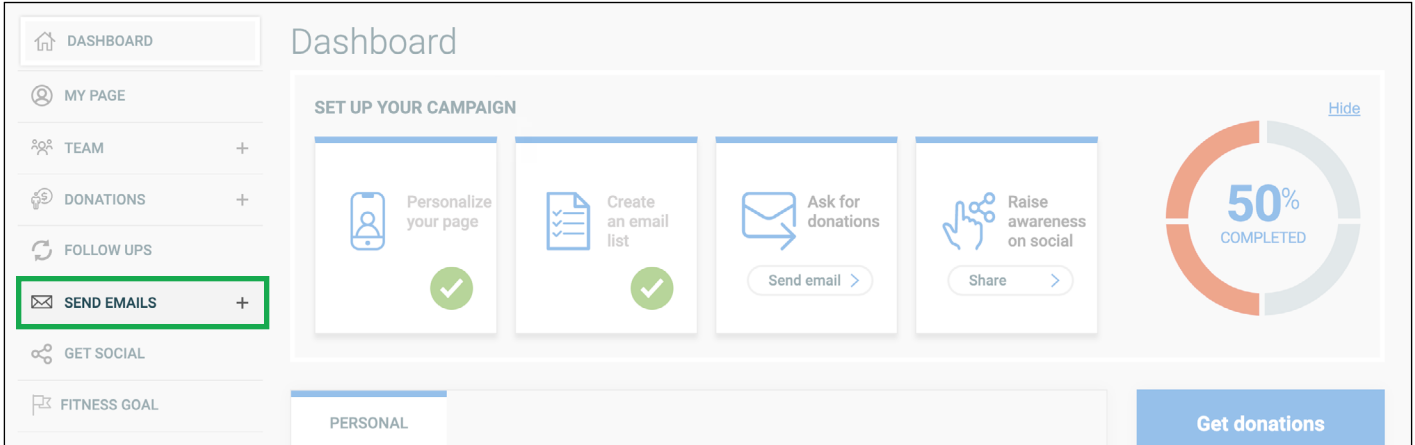


Personal Fundraising Badge

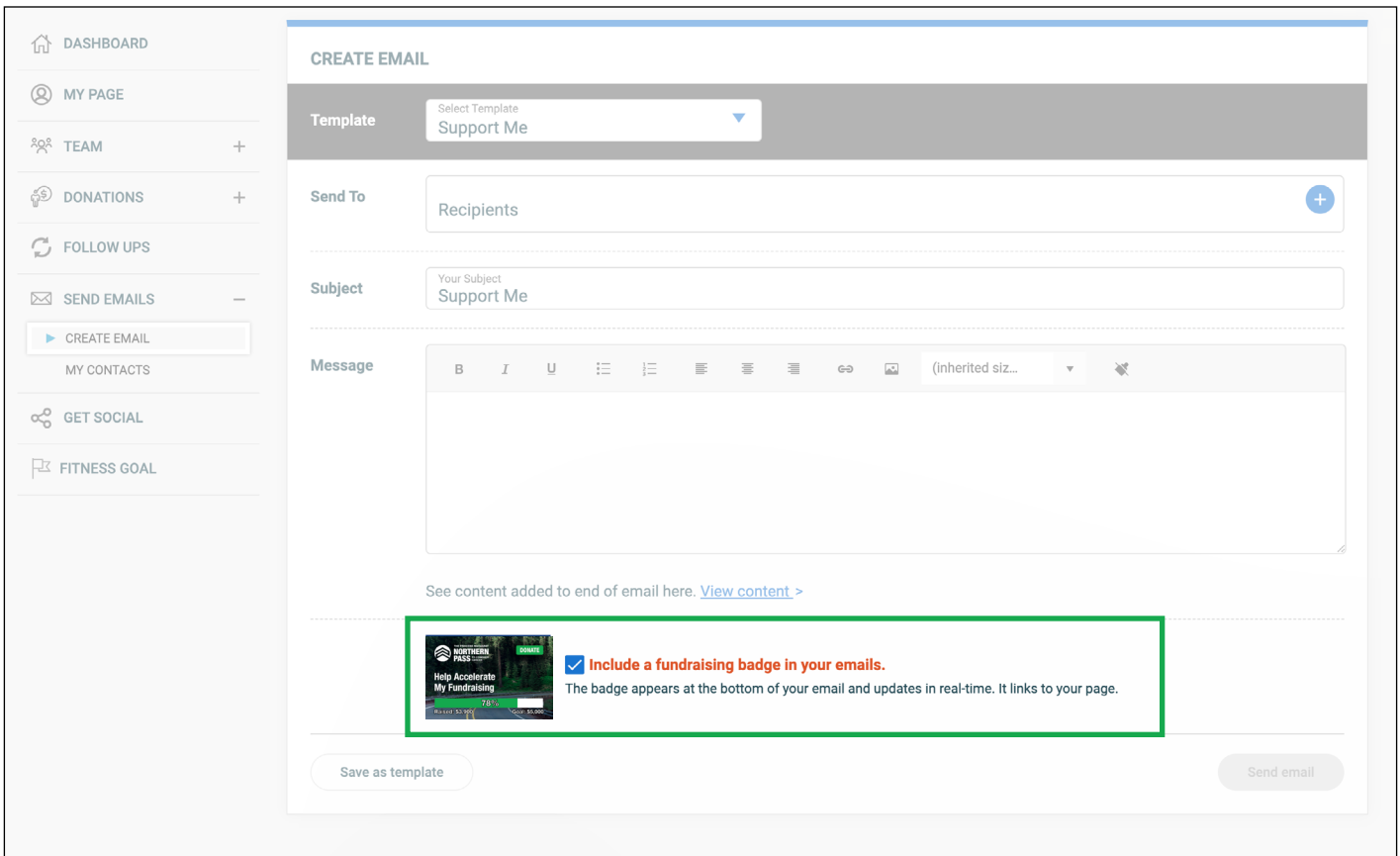
How to Add to Participant Centre Emails

1. Log in to your Participant Centre.
2. In the side menu, select “Send Emails”.



The screenshot shows the 'Dashboard' interface. On the left is a vertical sidebar menu with options: DASHBOARD, MY PAGE, TEAM, DONATIONS, FOLLOW UPS, **SEND EMAILS** (highlighted with a green box), GET SOCIAL, and FITNESS GOAL. The main content area is titled 'Dashboard' and features a 'SET UP YOUR CAMPAIGN' section with four cards: 'Personalize your page' (checked), 'Create an email list' (checked), 'Ask for donations' (with a 'Send email >' button), and 'Raise awareness on social' (with a 'Share >' button). To the right is a circular progress indicator showing '50% COMPLETED' with a 'Hide' link. At the bottom right is a blue 'Get donations' button.

3. At the bottom of the “Create Email” section, check the box: “Include a fundraising badge in your emails.”



The screenshot shows the 'CREATE EMAIL' form. The sidebar menu is visible on the left, with 'SEND EMAILS' expanded to show 'CREATE EMAIL' (highlighted with a green box). The main form has the following fields: 'Template' (dropdown menu set to 'Support Me'), 'Send To' (input field with 'Recipients' and a '+' button), 'Subject' (input field with 'Your Subject' and 'Support Me'), and 'Message' (rich text editor). Below the message field is a link: 'See content added to end of email here. [View content >](#)'. At the bottom, there is a preview of a fundraising badge with a green box around it. The badge includes the Northern Pass logo and the text: 'Help Accelerate My Fundraising'. To the right of the badge is a checked checkbox with the text: 'Include a fundraising badge in your emails.' Below this is a sub-note: 'The badge appears at the bottom of your email and updates in real-time. It links to your page.' At the very bottom are 'Save as template' and 'Send email' buttons.

4. Compose email as usual and badge will be included the bottom. When recipients click the badge, they will be directed straight to your Donations page.